

Via Takes over Administration of W-CDMA Patent Pool

SAN FRANCISCO, March 7, 2017 – Via Licensing Corporation today announced that it has become the new administrator of the W-CDMA Patent Pool effective immediately. Since its inception, the W-CDMA licensing program has provided implementers of this technology the rights to use pool patents that are essential to the usage of 3G technology in cellular products. Via will work on developing further licensing opportunities for the W-CDMA Patent Pool and extending the company’s licensing programs to encompass multi-generational cellular technologies.

“Via’s expertise in running patent licensing programs related to wireless technologies makes us an ideal fit to administer the W-CDMA Patent Pool,” said Joe Siino, President of Via.

Working with leading innovators from around the world, Via runs the largest LTE (Long Term Evolution) and LTE-Advanced patent pool, which has been adding both licensors and licensees at an accelerating rate.

“This is an important milestone for potential licensees as we can now offer a license to essential patents for both 3G and 4G wireless technologies and provide comprehensive licensing solutions for manufacturers and the industry,” said Taraneh Maghamé who heads Via’s wireless licensing programs.

Products and services that use W-CDMA technologies include handsets and other user equipment terminals, removable data cards and embedded data cards for portable computers, notebooks and other similar devices.

The W-CDMA Patent Pool licensors include AT&T Intellectual Property, Fujitsu Limited, KDDI Corporation, Inc., Koninklijke KPN N.V., Mitsubishi Electric Corporation, NEC Corporation, Newracom, Inc., NTT DOCOMO INC., Panasonic Corporation, Sharp Corporation, Siemens AG, SK Telecom and Toshiba Corporation.

About Via Licensing Corporation

Via Licensing Corporation is a global intellectual property solutions provider dedicated to enabling innovation in partnership with technology companies, entertainment companies and universities around the world. Via develops and manages licensing programs on behalf of highly innovative companies in markets such as audio, wireless, broadcast, and automotive. Via is a wholly



owned subsidiary of Dolby Laboratories, Inc., a company with more than 50 years of experience in innovation and technology licensing. For more information about Via, please visit via-corp.com.

Media Contact (Via Licensing):

Natalia Sandin

info@vialicensing.com

650 201 8814