



## Five Members of Via Licensing Leadership Named World's Top IP Strategists

**SAN FRANCISCO, June 11, 2018** — Five members of Via Licensing's senior leadership team were named last week to the coveted "IAM Strategy 300: The World's Top IP Strategists" by the intellectual property industry's leading business journal, *Intellectual Asset Management*.

Selected by research teams based in Washington, D.C., London and Hong Kong, those cited as the world's most accomplished IP strategists were Via Licensing President Joseph Siino; Director of Patents and Corporate Development Thomas Chia; Head of Patent Strategy and Transactions Tim Crean; Senior Director of Wireless Programs and Corporate Development Taraneh Maghame; and Senior Director of Worldwide Licensing and IP Strategy Nicholas Dudziak.

According to *IAM*, its World's Top IP Strategists guide lists "the individuals shown to possess world-class skills in the development and roll-out of strategies that maximize the value of patents, copyright, trademarks and other IP rights."

"We are honored that *IAM* is again recognizing the accomplishments of Via's leadership team," said President Joe Siino. "It's a mark of the tremendous momentum we have achieved in bringing more transparency and fairness to the licensing scene."

Via's top leaders were also named to last year's "World's Top IP Strategists." In addition, last year also saw Via President Joe Siino named to *IAM*'s prestigious Global 40 Market Makers list of individuals "who are striking more innovative deals across more industries than ever before."

As *IAM* noted at the time, "It has been a year of significant progress for Via Licensing, led by its president, Joe Siino. Add in a string of new members for the LTE pool — including Lenovo,



Conversant and Verizon — and Via’s recent successes suggest that a collective approach to licensing may be key to resolving some of the patent market’s problems.”

### **About Via Licensing Corporation**

Via Licensing Corporation is a global intellectual property solutions provider dedicated to enabling innovation in partnership with technology companies, entertainment companies and universities around the world. Via develops and manages licensing programs on behalf of highly innovative companies in markets such as audio, wireless, broadcast, and automotive. Via is an independently managed subsidiary of Dolby Laboratories, Inc., a company with more than 50 years of experience in innovation and technology licensing. For more information about Via, please visit [via-corp.com](http://via-corp.com).

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