



## **Via's LTE Patent Pool Increases Global Momentum with Multiple New Licensees from Key Regions**

**San Francisco, February 2, 2017**— Via Licensing Corporation (Via), a leading worldwide intellectual property solutions provider, has announced the expansion of its LTE (Long Term Evolution) patent pool with multiple new licensees added to the program in recent months. The new licensees span various countries across the globe, including Germany, Italy, Japan and Taiwan. A wide range of products and services use LTE technology for wireless connectivity such as smartphones, tablets and laptop computers, voice and data services, automobiles, and the Internet of Things (IoT).

"We are delighted that licensees from around the world continue to recognize the value of our LTE pool, and that interest in our LTE pool licenses continues to increase," said Joe Siino, President, Via Licensing. "It is great to work with companies in so many diverse regions to spread the licensed use of LTE technology."

Companies that offer their essential patents through Via's LTE patent pool include AT&T, China Mobile, Clear Wireless, Deutsche Telekom, DTVG Licensing, Google, Hewlett-Packard, KDDI Corporation, Mediatek, Newracom, NTT DOCOMO, SK Telecom, Telecom Italia, Telefónica and ZTE Corporation. The LTE patent pool provides companies the opportunity to license patents essential for the use of LTE technology in a more efficient and cost-effective manner, as compared to negotiating licenses with each individual patent holder.

This announcement comes on the heels of Taraneh Maghamé being [named](#) as Via's new Senior Director of Wireless Programs and Corporate Development. Maghamé' brings deep experience in the wireless industry to her new role managing Via's LTE pool and other wireless programs, strengthening Via's position as the premier provider of pool licenses for wireless technologies.

### **About Via Licensing Corporation**

Via Licensing Corporation is a global intellectual property solutions provider dedicated to enabling innovation in partnership with technology companies, entertainment companies and universities around the world. Via develops and manages licensing programs on behalf of highly innovative companies in markets such as audio, wireless, broadcast, and automotive. Via is an independently managed subsidiary of Dolby Laboratories, Inc., a company with more than 50 years of experience in innovation and technology



licensing. For more information about Via, please visit [www.via-corp.com](http://www.via-corp.com).

Media Contact (Via Licensing):  
Natalia Sandin  
[info@vialicensing.com](mailto:info@vialicensing.com)  
650 201 8814