

Via Names Taraneh Maghamé to Manage Its Wireless Programs

Intellectual property veteran to lead Via's rapidly expanding LTE pool

SAN FRANCISCO, January 19, 2017 -Via Licensing Corporation today announced the addition of Taraneh Maghamé as its new Senior Director, Wireless Programs and Corporate Development. Maghamé will lead the expansion of Via's LTE patent pool in partnership with mobile technology innovators around the world.

Maghamé brings more than 25 years of legal, management, licensing and strategy experience in the telecommunications, semiconductor, computer equipment and IT fields, including leading in-house legal teams at Fortune 500 technology companies. Prior to Via, she was senior intellectual property licensing, strategy and standards counsel at Apple, where she managed patent licensing with a focus on standard essential patents and standards development related to wireless technologies.

"Taraneh's extensive experience in both intellectual property licensing and the technology industry, particularly the wireless industry, makes her an incredibly valuable addition to our team," said Joe Siino, President, Via Licensing. "Taraneh has a long track record of working collaboratively and closing deals with both licensees and licensors to ensure that patents are fairly valued and drive further innovation."

Prior to her tenure at Apple, Maghamé also worked at Tessera, HP and Compaq Computer. In addition to patent licensing, Maghamé's work at these companies involved areas ranging from mergers and acquisitions to patent policy and government relations. She holds a JD from Georgetown University Law Center and a BA from California State University, Northridge.

About Via Licensing Corporation

Via Licensing Corporation is a global intellectual property solutions provider dedicated to enabling innovation in partnership with technology companies, entertainment companies and universities around the world. Via develops and manages licensing programs on behalf of highly innovative companies in markets such as audio, wireless, broadcast, and automotive. Via is an independently managed subsidiary of Dolby Laboratories, Inc., a company with more than 50 years of experience in innovation and technology licensing. For more information about Via, please visit via-corp.com.

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