



## MediaTek Joins Via Licensing's LTE Patent Pool

*Technology leader joins roster of leading companies promoting LTE adoption with Via's patent pool*

**SAN FRANCISCO and HSINCHU, January 10, 2017** – Via Licensing Corporation today announced that MediaTek has joined the impressive roster of global companies participating in Via's industry-leading LTE (Long Term Evolution) patent pool, which provides a fair, transparent and cost-effective license to all essential LTE and LTE-Advanced patents from Via's LTE licensors.

MediaTek's participation in the pool underscores the importance of Via's LTE Patent Pool, which promotes LTE innovation and adoption by streamlining the licensing of LTE essential patents, reducing the risk of patent litigation, and providing fair and transparent licensing terms for companies implementing LTE technology.

"MediaTek has a strong patent portfolio resulting from its impressive record of wireless innovation spanning numerous technology sectors," said Joe Siino, President of Via. "We are delighted that MediaTek has joined our LTE pool, allowing us to include MediaTek's standard-essential LTE patents as part of our license offering."

Products and services that use LTE technologies include smartphones, tablet and laptop computers, voice and data services, automobiles, and the Internet of Things (IoT). LTE technology is the next generation of wireless connectivity technologies that is being deployed worldwide.

Other participants offering a license to their essential patents through Via's LTE Patent Pool include AT&T, China Mobile, Clear Wireless, Deutsche Telekom, DTVG Licensing, Google, Hewlett-Packard, KDDI Corporation, Newracom, NTT DOCOMO, SK Telecom, Telecom Italia, Telefónica and ZTE Corporation.

### **About MediaTek**

MediaTek Incorporated (TWSE: 2454) is a global fabless semiconductor company that enables 1.5 billion connected devices a year. We are a market leader in developing innovative systems-on-chip (SoC) for mobile device, home entertainment, connectivity and IoT products. Our dedication to innovation has positioned us as a driving market force in several key technology areas, including highly power-efficient mobile technologies and advanced multimedia solutions across a broad range of products such as smartphones, tablets, digital televisions, OTT boxes, wearables and automotive solutions. MediaTek empowers and inspires people to expand their horizons and more easily achieve their goals through smart technology. We call this idea Everyday Genius and it drives everything we do. Visit [www.mediatek.com](http://www.mediatek.com) for more information.

### **About Via Licensing Corporation**



Via Licensing Corporation is a global intellectual property solutions provider dedicated to enabling innovation in partnership with technology companies, entertainment companies and universities around the world. Via develops and manages licensing programs on behalf of highly innovative companies in markets such as audio, wireless, broadcast, and automotive. Via is a wholly owned subsidiary of Dolby Laboratories, Inc., a company with more than 50 years of experience in innovation and technology licensing. For more information about Via, please visit [via-corp.com](http://via-corp.com).

Media Contacts (MediaTek):  
MediaTek Press Office:  
[PR@mediatek.com](mailto:PR@mediatek.com)

Kevin Keating, MediaTek  
+1- 206-321-7295  
10188 Telesis Ct #500, San Diego, CA 92121, USA

Joey Lee, MediaTek  
+886 3-567-0766 # 31602  
No. 1, Dusing 1st Rd., Hsinchu Science Park, Hsinchu City 30078, Taiwan

Media Contact (Via Licensing):  
Natalia Sandin  
[info@vialicensing.com](mailto:info@vialicensing.com)  
650 201 8814