



Via Licensing and Lenovo Jointly Announce LTE Collaboration

Lenovo joins Via's LTE Patent Pool as a licensee and licensor

SAN FRANCISCO and BEIJING, September 7, 2017—Via Licensing announced today that Lenovo, a global leader in consumer, commercial and enterprise technology, has entered into a multi-year agreement with Via Licensing, a leading world-wide intellectual property solutions provider, to participate in Via's Long Term Evolution (LTE) Patent Pool. Lenovo joins as both a licensee and a licensor of the LTE Patent Pool, which offers licenses to the industry for use of patents essential to implementation of the LTE and LTE-Advanced standard.

"We welcome Lenovo into the large and growing family of licensees and licensors in our LTE pool," said Joe Siino, President of Via Licensing. "By joining Via's LTE Pool, Lenovo enjoys streamlined and cost-effective access to essential LTE and LTE-Advanced patents while also promoting a fair market for LTE-essential patents in China and throughout the world."

"We are delighted to join Via in expanding its leadership role in LTE licensing, particularly since it has been able to recognize and flexibly address unique market circumstances applicable to China and other emerging markets," said Ira Blumberg, Vice President, Intellectual Property, Lenovo. "Via's fair, reasonable and transparent approach to global licensing was a key factor in our ability to reach agreement on terms that reflect the fair value of the LTE patented technologies used in mobile devices sold around the world."

LTE technology is the next generation of wireless connectivity technologies being deployed worldwide. It is an essential part of Lenovo's smartphones and tablets sold in more than 100 countries and enables consumers to enjoy faster data transmission and improved user experiences on their Lenovo devices.

About Lenovo

Lenovo is a \$43 billion global Fortune 500 company and a leader in providing innovative consumer, commercial, and enterprise technology. Lenovo's portfolio of high-quality, secure products and services covers PCs (including the legendary Think and multimode YOGA brands), workstations, servers, storage, smart TVs and a family of mobile products like smartphones



(including the Motorola brand), tablets and apps. Join us on [LinkedIn](#), follow us on [Facebook](#) or Twitter ([@Lenovo](#)) or visit us at www.lenovo.com.

About Via Licensing Corporation

Via Licensing Corporation is a wholly owned subsidiary of Dolby Laboratories, Inc., a company with more than 50 years of experience in innovation and technology licensing. Via is dedicated to the development and administration of licensing programs for mandated, de facto, and emerging standards on behalf of innovative technology companies in the audio, broadcast, wireless, and automotive markets. For more information about Via, please visit via-corp.com.

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