

## **Conversant Wireless Joins Via Licensing's LTE Patent Pool**

Via's offering now includes key LTE patents originally filed by Nokia

SAN FRANCISCO, September 11, 2017 – Via Licensing today announced that Conversant Wireless Licensing S.à.r.l., a subsidiary of Conversant Intellectual Property Management Inc., has joined its industry-leading LTE (Long Term Evolution) patent pool as a licensor.

Conversant Wireless owns and licenses wireless technology patents originally filed by Nokia Corporation, a renowned innovator and widely acknowledged major contributor to the development of mobile communication technologies and standards. The Conversant Wireless patent portfolio includes key patents that are essential to LTE technology, and are central to smartphones and other mobile devices, automotive products, and the Internet of Things (IoT).

All standard-essential LTE patents owned by Conversant Wireless are now included in a Via LTE patent pool license, offered to the industry under fair, reasonable, and non-discriminatory terms.

"We are delighted to welcome Conversant as a licensor and to have their Nokia-developed patents as part of our LTE license offering," said Joe Siino, President of Via Licensing. "By joining our LTE patent pool, Conversant Wireless has become a significant contributor to a more transparent and efficient market for patent licenses, benefitting all participants in the LTE ecosystem."

Conversant Wireless' participation in the LTE patent pool underscores the growing importance of Via's LTE licensing program, offering one of the largest collections of standard-essential LTE patents in the industry. Via's LTE patent pool makes available a consolidated license to key LTE patents from leading innovators around the world.

"The efficiency and transparency of Via's LTE pool offers a tremendous advantage to both licensees and licensors," said Boris Teksler, President and CEO of Conversant. "We look forward to working with Via to bring more certainty to the LTE ecosystem. We trust that willing licensees will seize this opportunity to secure licenses from Via, and that other LTE-essential patent holders will add their patents to the Via pool for licensing."



Conversant Wireless LTE-essential patents are now licensed to existing licensees of Via's LTE patent pool. To read more about Via's LTE pool, visit: <http://www.via-corp.com/us/en/licensing/lte/overview.html>

### **About Via Licensing Corporation**

Via Licensing Corporation is a global intellectual property solutions provider dedicated to enabling innovation in partnership with technology companies, entertainment companies and universities around the world. Via develops and manages licensing programs on behalf of highly innovative companies in markets such as audio, wireless, broadcast, and automotive. Via is a wholly owned subsidiary of Dolby Laboratories, Inc., a company with more than 50 years of experience in innovation. For more information about Via, please visit [www.via-corp.com](http://www.via-corp.com).

### **About Conversant Wireless**

Conversant Wireless Licensing S.à.r.l. (formerly Core Wireless Licensing S.à.r.l.) is an intellectual property management company focused on licensing a major portfolio of wireless patents and patent applications, consisting of about 1,000 wireless patents and patent applications that cover technologies used in a wide range of mobile communications devices and services. Conversant Wireless is a subsidiary of Conversant Intellectual Property Management Inc. For more information, please visit [www.conversantip.com](http://www.conversantip.com).

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